

Vorarlberg: What's New in Summer 2021

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1. Vorarlberg: Ever so inspiring

Dive deep – take off – step out to uncharted territory: Vorarlberg holds countless surprises. Nestling in Austria’s very west between Lake Constance and the high alps, the region offers amazing nature, stunning cultural events and eye-catching contemporary (timber) architecture. And the food? Simply delicious and sourced regionally. www.vorarlberg.travel

Vorarlberg is made up of six holiday regions, each with a distinct character of its own: from the urban feel of the Bodensee-Vorarlberg region to Lech Zürs am Arlberg, the high mountains in Montafon, Brandnertal, Klostertal and Großes Walsertal to Bregenzerwald and Kleinwalsertal.

Trailblazing

Building and design in Vorarlberg is distinctive: modern, daring, pared down and with a sense of sustainability. If you want to explore themed architecture trails, there is a choice of 7 different ArchitecTour routes. Twelve circuits by the name of “Umgang Bregenzerwald”, all village tours, give insights into local customs and traditions. The Werkraum Building in Bregenzerwald showcases creative, smart craftsmanship. www.vorarlberg.travel/architecture

Out and About

What does Lake Constance look like from above and how far can you see across the Alps? Numerous peaks afford glorious views. Vorarlberg’s amazing natural and scenic diversity can best be explored on a network of hiking, cycling, mountain biking and e-biking trails. Many resorts offer guided walks. Bikepark Brandnertal is the perfect training terrain for freestyle and downhill. www.vorarlberg.travel/hiking / www.vorarlberg.travel/en/bike-e-bike-and-mountain-bike

Culture

While 2021 may necessitate changes, many plans have been made. From 21 July to 22 August, the Bregenz Festival will feature performances, amongst others, of Giuseppe Verdi’s opera Rigoletto on the floating lakeside stage. The Schubertiade is hosted from May to October at Hohenems and Schwarzenberg. The Montafon Resonanzen in August/September will feature music of all genres. The Walser autumn combines world music and performances. And as a premiere, the Lech Literaricum will be hosted for the first time from 8-10 July. FAQ Bregenzerwald in early September addresses issues of current interest. www.vorarlberg.travel/cultural-festivals

Must See

Kunsthhaus Bregenz (KUB) showcases contemporary art in changing exhibitions. The vorarlberg museum in Bregenz with its stunning blossom-decorated façade celebrates Vorarlberg’s past and present. Those eager to experiment will fancy the interactive inatura nature show with a Science Center in Dornbirn. The Jewish Museum in Hohenems and the Women’s Museum in Hittisau in Bregenzerwald all give interesting insights. You can also trace the footsteps of Walser culture on the Walser culture trails in Kleinwalsertal. www.vorarlberg.travel/en/culture-tips-in-vorarlberg

Hospitality

Travellers to Vorarlberg can expect high standards of accommodation and dining, along with safe hospitality: for details on how to spend your holidays safely and on the current corona situation see www.vorarlberg.travel/visiting-safely. Mostly family-run, the hotels, pensions, inns and restaurants and their attentive hosts create a home away from home. The cuisine is simply delicious and – wherever possible – relies on regional produce. www.vorarlberg.travel/food-and-drink

2. Investments & Innovations in Cableways

Photovoltaic plant at Kristberg in Montafon

Ever since May 2021, the new photovoltaic plants at the mountain and valley terminals of Montafon Kristbergbahn have been generating green power for the ropeway and all adjoining buildings. Montafon Kristbergbahn and Panoramagasthof Kristberg are members of the Vorarlberg Climate Neutrality Alliance 2025. www.kristberg.at

3. Investments & Innovations in Hotels

NEW ACCOMMODATION

Dream.Alive Lodge, Faschina

Set to open in summer 2021, the new lodge combines mountain solitude with modern-day amenities in Großes Walsertal. Featuring glass fronts all around, the “Dream.Alive-Lodge” is a mobile tiny house you can put wherever it best suits you. Thanks to the versatile Samina sleep system, the bed can also be placed at will, either under the glass roof or outdoors on the terrace. The lodge is equipped with a table, a refrigerator, shower and WC. The prototype has its usual place near the fishpond of Alpen-resort Walsertal, giving guests easy access to the hotel’s amenities, from its spa oasis to culinary delights.

Dream.Alive is a start-up that was founded in Vorarlberg in 2020. The project initiators wanted to put a stronger focus on sleep and recreation by creating unique outdoor sleeping experiences. The project partners are Phillipp Herburger, Alpenregion Bludenz Tourismus, and Samina sleep systems.

www.dreamalive.world

3chalets Brandnertal

On the Tschengla plateau at 1,200 metres altitude you will come across these three wooden chalets of different sizes, sleeping four, six or eight. Natural materials such as recycled timber and stone create a relaxing atmosphere. The bedroom furniture is custom-made, the bathrooms and kitchens equipped to high standards. Each chalet features its own outdoor sauna. From the chalets’ windows, balconies and terraces, you can enjoy sweeping views of the surrounding mountains and valleys.

www.3chalets.at

Tree-top house Sulzberg

The Baldauf family has created a unique place to stay at Sulzberg in Bregenzerwald, near the Oberköhler peat bath: A 50 m² tree-top house, including kitchen, shower and WC. The house has been built from elmwood, called “Rüster” in Bregenzerwald. The ceilings, walls and floors are made of rough-sawn timber, the furniture from oiled wood. Investing some 3,500 hours of work, all of the family joined in building the house, which took one and a half years to complete. A carpenter and woodworker by trade, Mr Baldauf and his younger son took care of the timber construction and the interior furnishing. His eldest son, a trained metal engineer, designed the steel construction. And the plans were drawn by Georg Bechter, an architect from Hittisau. The remaining craftwork was done by local Bregenzerwald businesses. At the foot of the tree-top house, which snuggles up to a large birch tree, you can find a charming barbecue site. buchen.sulzberg-bregenzerwald.com

JUFA Hotel Laterns "Klangholzhus"

JUFA stands for "Youth and Family". Families are just as welcome here as people who appreciate an uncomplicated and familiar atmosphere. The new JUFA "Klangholzhus" is located in Laternsertal, a side valley of the Rhine Valley. The hotel takes its name from the spruce wood that grows abundantly in Laternsertal and is used to build musical instruments. The new JUFA hotel includes 47 rooms, an indoor and outdoor playing ground, a regeneration area with sauna, a large function room, a café and a restaurant. In winter, the ski area is very close. In summer the hotel is the starting point for nature explorations and hikes. www.jufahotels.com/jufa-hotel-laterns-klangholzhus

Alpin Apartments, Mellau

The "Alpin Apartments" in the very centre of Mellau in Bregenzerwald are set to open in June 2021. The wood-shingled building accommodates four apartments with all modern-day amenities between 65 m² and 80 m². Two of the apartments feature a small garden, the two others have balconies. www.alpin-aparts.at

"z'übermello" holiday apartment, Mellau

Taking inspiration from the style of a traditional Bregenzerwald house, the "z'übermello" holiday apartment in the newly built timber house offers comfortable quarters for two to three persons. The apartment is 60 m² large and fitted with timber flooring and walls. From the balcony and the rooms, visitors can enjoy lovely mountain views. www.zuebrmello.com

Holidays on the Farm, Mellau

Holidays on the Farm hosts Daniela Baldauf and Maximilian Dietrich have designed two new holiday apartments at Gopfberg overlooking Mellau in Bregenzerwald. The apartments by the dulcet names of "Sunnseitn" (sunny side) and "Wiesnduft" (fragrant meadow) are 52 m² large and equipped to high standards, such as oakwood parquet flooring. Each unit has a balcony with stunning views of the valley. www.farmholidays.com/panoramahof-bergglueck

Gerd am Herd, Riezlern

It is really Gerd who does the cooking at the *Delikatessen Manufaktur* deli in Kleinwalsertal, conjuring up daily changing takeaways and dishes in a jar, which also include vegan options, plus selected wines, organic products and mouth-watering delights such as self-baked bread. gerd-am-herd.at

Küchentanz in der Ilge, Bregenz

"Ilge" is a tradition-steeped gourmet haunt in the centre of Bregenz. The place has recently been taken over by new hosts who invite foodies to a culinary dance around the world, though based on regional produce. The menu features Austrian classics as well as home-made gyoza, ramen, Indian masala and poke bowls. www.kuechentanz.at

Badhus, Lingenau

Furnished by Bregenzerwald craftspeople, "Badhus" is a café cum package-free store. Here, Manuela, Martina, Sarah and Paula sell cakes and ice cream, vegetables and berries as well as beauty and cosmetic products free from animal testing. badhus.at

RECONSTRUCTIONS/EXTENSIONS/LARGE-SCALE RENOVATIONS

Alpengasthof Hörnlepass, Riezlern

Alpengasthof Hörnlepass in Kleinwalsertal underwent a full-blown refurbishment in 2020. Twelve chalets featuring all amenities and a spacious hotel lobby were newly built. The chalets sleep up to four persons, some can be conveniently combined allowing up to seven persons to spend their holidays together. The upper floor affords magnificent views of the Allgäu mountains and the high-lying moor and boasts a new small spa with sauna, infrared cabin and a rest & relax area. Six modern staff flats were erected together with the new building. www.hoernlepass.at

Alpenresort Walsertal, Faschina

The hosting Sperger family has been successively revamping Hotel Faschina and Hotel Walserhof in the Großes Walsertal biosphere reserve over the past 18 months. The rooms were redecorated, and the spa was extended to 2,000 m². Made from locally sourced materials and with floor-to-ceiling windows, a new structural element connects the two hotels, now forming Alpenresort Walsertal. The building accommodates the main entrance with lounge and reception. Panoramic restaurants, a buffet area with front cooking two traditional Walser gourmet lounges, a hotel bar, a sun terrace, a fitness room and an underground car park were newly added. www.alpenresort-walsertal.at

Hotel am Holand, Au

Hotel am Holand in Au in Bregenzerwald is refurbishing its main building on a large scale until mid-May 2021. The entrance, the reception, bar, open kitchen and the buffet area will be undergoing a serious facelift. A new lounge will be added. Just the wonderful old parlour will remain as it is. Three timber-built rooms are being newly designed on the 2nd floor and the attic, each with a size of 40 m². A roof-top terrace will be added to the attic suite. www.amholand.at

Hotel Apartments Alpenrose, Au

Some years ago, Hotel Apartments Alpenrose in Au in Bregenzerwald modernised its apartments. In a next step, the 10 single, double and family rooms will undergo a facelift. The focus is on a spacious, light and open-plan design. The renovation work will be performed by craftspeople from Bregenzerwald, and the interior furnishing made by local craftspeople. www.alpenrose-au.at

Hotel Gasthof Adler, Schoppernau

Gasthof Adler in Schoppernau in Bregenzerwald is expanding its wellness area. As of July 2021, guests will be able to relax in the new whirlpool. Some rooms will also be modernised. www.adler-schoppernau.at

Hotel Gasthof Hirschen, Schwarzenberg

Hotel and Gasthaus Hirschen in Schwarzenberg in Bregenzerwald recently built two new suites, one in the main building and the other in the traditional Wälderhaus next-door. www.hotel-hirschen-bregenzerwald.at

Apartment Holderstauden, Schoppernau

The new Holderstauden apartment in Schoppernau in Bregenzerwald is ready to welcome visitors starting in summer 2021. 70 m² in size, it comes with brand-new interior decoration and a 17 m² covered terrace. The apartment is located close to the valley terminal of Diedamskopfbahn. www.holderstauden.com

Berghaus Kanisfluh, Schnepfau

Berghaus Kanisfluh at Schnepfegg in Bregenzerwald is constructing new staff rooms and redesigning its terrace. As of late May 2021, access will be barrier free. The old auxiliary building will be replaced by a “multi-purpose barn” offering space for small-scale events such as seminars and family gatherings. The plans also include a 70 m² playground for children close to the barn. www.kanisfluh.net

Ski & Hiking Hotel Jägeralpe, Warth

The ski & hiking hotel Jägeralpe in Warth in Bregenzerwald is redesigning its 3-floor main building until early August 2021. Outside, the building will be fitted with a traditional shingle facade, inside, the rooms and suites will be furnished in modern alpine Walser style. All rooms come with a balcony. The restaurant in the main building is being expanded. A 15 m outdoor pool will be added as well. The existing staff building will be torn down to make way for a new build including an underground car park. www.jaegeralpe.at

Hotel Hohes Licht, Damüls

4-star hotel Hohes Licht in Damüls in Bregenzerwald will be ringing in the summer season in late May 2021 with upgraded spa facilities. From the new rest & relax room, guests can take in fabulous mountain views. The spa boasts new infra-red floating lounges, a steam bath doubling as a brine bath, a large Finish sauna, a non-nude family sauna and an additional massage room. www.hoheslicht.com

4. Awards in Tourism

Women's Museum Hittisau - EMYA-Award 2021, European Museum Award

The Women's Museum Hittisau was the only Austrian museum to receive the EMYA-Award 2021. One of six “Special Commendations” of the European Museum Award 2021, which recognizes museums that do something new and innovative for their audience. www.frauenmuseum.at

Tempel 74 – several awards

In September 2020, Apartmenthaus Tempel 74 in Mellau in Bregenzerwald was awarded the “Hypo Bauherrenpreis”. Presented every five years, this award recognises innovative, contemporary architecture and highly-committed and example-setting developers. Moreover, this new construction won the German Design Award Special 2021. This international prize is awarded in recognition of excellent product and communication design as well as outstanding and trailblazing architecture. In March 2021, the apartment house won the BigSEE Tourism Design Award. Consisting of two buildings, the apartment facility opened in December 2019. www.tempel74.at

Hotel Post Bezau by Susanne Kaufmann – World Spa Award

For the second time, Hotel Post Bezau by Susanne Kaufmann was able to win the World Spa Award and was rated “Austria’s Best Wellness Retreat 2020”. www.hotelpostbezau.com

Municipal housing in Mellau – Hypo Developer Award 2020

Two new municipal housing projects in Mellau in Bregenzerwald were honoured in the Hypo Developer Award 2020. The contemporary timber buildings accommodate the kindergarten and a multi-purpose hall. www.mellau.com/neues-gemeindezentrum

Hotel Adler in Au – Novum Design Award

After thorough refurbishment in 2019, Hotel Adler in Au in Bregenzerwald won the Novum Design Award 2020 in the category “Interior Design” for its harmonious interior design modelled on regional tradition. This award, which draws international contributions, is presented for high-quality design in ten different categories. www.adler-au.at

Gasthof Johann in Lauterach – AIT-Award 2020

“JOHANN – Gasthaus und Hotel am Alten Markt” in Lauterach won the AIT Award 2020 for outstanding architecture and interior design in the category “Hospitality”. www.gasthaus-johann.at

Kaltenberghütte in Stuben am Arlberg – Eco-Label

In July 2021, the Kaltenberghütte in Stuben am Arlberg was awarded the environmental seal of approval for its environmentally friendly and energy-efficient operation and management. 2.3 million euros have been invested in recent years to upgrade the hut in an environmentally friendly way with a bio purification plant, solar power and a regional offer for mountaineers. www.kaltenberghuette.at

For further awards and distinctions in culture & tourism see
www.vorarlberg.travel/award-winning-architecture-for-culture-and-tourism

5. New Offers & Products in Vorarlberg’s Destinations

NEW GUEST CARDS/ REGIONAL INCLUSIVE CARDS

Bregenzerwald & Großes Walsertal Guest Card

The Bregenzerwald & Großes Walsertal guest card is your “ticket” to mountain experiences. It is valid for an unlimited number of cable-car rides, public bus services and relaxing and refreshing hours at outdoor pools. All visitors staying three or more nights at one of the 28 partner communities in Bregenzerwald and Großes Walsertal between 1 May and 31 October 2021 are entitled to the guest card. www.bregenzerwald.at/guest-card

Premium Guest Card for Brandnertal, Bludenz and Klostertal

New as of summer 2021: The Premium Guest Card. All visitors staying two or more nights in Brandnertal, Klostertal or Alpenstadt Bludenz between mid-May and October are entitled to the Premium Guest Card. It is valid for free transport by bus or rail in ALL of Vorarlberg and doubles as a ticket for 15 cable-cars and lifts. Cardholders may also enrol in guided walks, bike tours, programmes for children and many more activities. www.vorarlberg-alpenregion.at/guest-card-premium

Vorarlberg’s regional inclusive cards at a glance: www.vorarlberg.travel/inclusive-cards-vorarlberg

HIKING, BIKING & NATURE DISCOVERY

The Arlberg Trail

3 legs – 3 days – 5 locations: The new long-distance Arlberg Trail takes hikers once around the Arlberg pass and to the five resorts of Lech, Zürs, St. Anton (Tyrol), St. Christoph (Tyrol) and Stuben. Covering a total length of 40 km, the trail presents an athletic mountaineering challenge, as it will take hikers some 15 hours of walking to complete the whole trail. Starting in St. Anton, the itinerary heads via Stuben to Zürs, across Seekopf to Lech and from there back to St. Anton. Hikers can negotiate some sections using a cable car. The local tourist offices offer packages including overnights and luggage transport. The trail is scheduled to open in August 2021.

New activities covered by the Lech Card

Starting in summer 2021 the Lech Card offers new inclusive benefits. Holders of the Lech Card may take part in the 2-lake panorama tour, a guided walk to Lake Zürs and Lake Spullersee. The tour includes a delicious mountain breakfast at Kaltenberghütte high above Stuben. Moreover, the Lech Card gives admission to the e-trail park in Stuben, where visitors can use a special motorbike to ride over hills and ramps. www.mylechcard.at

New LechErleben programme

A novel feature in the LechErleben programme is “Chateau Madloch” – the three-hour walk to the source of the Lech river, where Stefan Krebs takes you to springs, waterfalls and moors and shares interesting facts about Lech spring water, affectionately called “Chateau Madloch” by the locals. Another novelty is “Sunset Yoga” with Marilena Walch. www.mylechcard.at/lecherleben

Alpine Forest Bathing in Fontanella

The Alpine Forest Bathing event at the Großes Walsertal biosphere reserve is hosted on Tuesdays, with locations alternating between the biosphärenpark.haus in Sonntag-Stein and the Faschina pass. www.vorarlberg-alpenregion.at/forest-bathing

Gold panning in Brand im Brandnertal

All that glitters is not gold? Think again – you can pan for gold in Brandnertal starting this summer. You will set out in a small group from Brand to where the action is. After an introduction, participants can try their luck. The programme is run once weekly until 2 September 2021 and lasts for about 3 hours. Holders of the Brandnertal guest card are entitled to a discount on the price of admission. www.vorarlberg-alpenregion.at/goldwaschen

Golmi's Explorer Trail in Montafon

“Golmi” accompanies keen explorers on the Golm, the local mountain of Tschagguns in Montafon. As of summer 2021, further play, activity and riddle-solving stations will be added to the 21 already in place. The water games station is due for renovation and expansion. A balancing parcours and a milk churn jumping course as well as a giant marble run will be added. At the finish of Golmi's explorer trail, the kids can have a snapshot taken with Golmi and his friends at the photopoint. www.golm.at/Golmi-s-Forschungspfad

“Silver Trail“ with a new app

The educational “Silver Trail“ at Kristberg in Montafon gives hands-on insights into the history of mining in this region along 12 stations which are now interactive: Using the Silver Trail app, little hikers can embark on a treasure hunt on the 2.7 km long trail and solve the riddle of the silver treasure.

www.montafon.at/kristberg

Viewing platform at Silvretta Bielerhöhe heights

Directly accessible from the parking site, the new platform provides magnificent views of Vorarlberg’s highest peak, the 3,312 metre high Piz Buin, and of the climbing park at the retaining wall of Lake Silvretta. The platform also provides a light-engineering display of the sources of the major European rivers and the European watershed. Push a button to select a river and see where it originates and where it flows to. www.gsl-tourismus.at

Hike to Alpgues alp

The Montafon BergePLUS summer programme now features a guided hike to Alpgues alp. This scenic, yet challenging hike takes you through the unspoilt nature of the European Verwall reserve. From the mountain terminal of Grasjoch Bahn, the party will first head to Fredakopf before continuing to Alpgues alp, passing lake Alpgues. Returning, you follow a section of the Worms high-altitude trail before reaching the point of departure. Walking time is approx. 5 hours. www.montafon.at/Hike-to-the-Alpe-Gues

Bike & Hike tours to Zitterklapfen and Juppenspitze

Starting in summer 2021, the local tourist offices at Au-Schoppernau and Warth-Schröcken are organising joint guided biking & hiking tours. On the tour up to Zitterklapfen at 2,403 metres above sea level, the participants ride on an e-bike to Annalperau alp at 1,370 m from where they start the demanding summit tour. The second tour runs up to Juppenspitze at 2,512 metres. In this variant, e-bikers start out in Schröcken, passing Auenfeldsattel pass to Untere Gaisbühelalpe at 1,777 m, and ascend Juppenspitze from there. Having descended, they cycle via Oberlech to Lech am Arlberg, passing the older Walser settlement of “Bürstegg”, before returning to Schröcken. The price is EUR 90 per person. The minimum number of participants is 4. Please register at the tourist offices of Au-Schoppernau and Warth-Schröcken. www.au-schoppernau.at / www.warth-schroecken.at

Pump track in Mellau

Mellau boast a new practice terrain for trail riders and mountain bikers, the pump track close to the football pitch at Bregenzerache brook. It is open for all kinds of bikes, mountain bikes as well as BMX bikes, and also skateboards. www.mellau.com

New bike trails at Bikepark Brandnertal

Bikepark Brandnertal expanded its range of trails already last summer. In early summer 2021 another trail is set to open: the 2 km all-nature single “Löcher Trail“ connects Tschengla and Bürserberg and is a major feature of some enduro tours. Altogether, Bikepark Brandnertal features 12 trails covering a total of 30 km. www.bikepark-brandnertal.at

ART & CULTURE

Silvretta Bielerhöhe heights featuring a work of art by Roman Signer

From June 2021 onward, visitors will be able to marvel at an installation by Swiss sculptor Roman Signer on Silvretta Bielerhöhe heights at 2,032 metres altitude. Signer has created an artwork for the east side of the reservoir. A stream that flows under a bridge into the lake is dammed and fed back into the lake as a fountain arching over the path on the bridge, with the stream forming an arch of water and a bridge at the same time. The "Installation at Bielbach" project is a cooperation of Kunsthaus Bregenz and Illwerke VKW AG, Vorarlberg's energy producer, which largely uses hydropower. www.kunsthhaus-bregenz.at/exhibitions/roman-signer

Silvretta Bielerhöhe heights energy tunnel

Werner Zotter, a light engineer based in Vienna, has implemented the "Kunstraum2032silvretta" project on Silvretta Bielerhöhe heights at 2,032 metres altitude. Starting in summer 2021 the energy tunnel art project will show visitors a weather forecast, depicting weather situations such as sunshine, clouds, mist, rain, snow and also the lunar phases with the help of light and sound. In winter, it will visualise avalanche warning stages. www.gsl-tourismus.at

Baroque Master Builder Museum in Au

In the 17th and 18th centuries, master builders, stucco plasterers and craftspeople from Bregenzerwald, southern Germany, Switzerland and Alsace constructed some 800 Baroque buildings, mostly churches and abbeys, but also chateaux, palaces and mansions. Many of these master builders came from Au, where a Baroque master builder guild had formed.

The new Baroque Master Builder Museum in Au-Schopperrau showcases the masters of that time and their remarkable achievements. The museum is being built in the former curate's house in Au-Rehmen. A then famous portrait and miniature painter used to live in this house, which was built in 1780. Later it came into the possession of the curacy and provided a place to stay for the curate - the parish priest. The museum in the "Kurathuus" is scheduled to open in late 2021. Until then, the old building will undergo thorough renovation, with necessary work being carried out by craftsmen from the Au craftsmen's guild. www.barockbaumeister.at

6. New Events

ION Ladies Bike Weekend Bregenzerwald

A "ladies only" riding technique weekend with lots of riding fun, exchange, yoga and an evening wine tasting awaits female mountain bikers from 10-13 June and 16-19 September 2021. With the guides of the Bregenzerwald Bike School, participants train the basics and movement techniques of (e-)mountain biking. www.bregenzerwald.at/en/package/ion-ladies-weekend-bregenzerwald

"Into the wold" - the first gravel bike festival in the Bregenzerwald

Gravelbiking is the name of the new cycling trend. Gravel bikers experience gravel and forest paths as well as roads on wheels suitable for off-road use. Interested parties can try out what this feels like at the first Gravelbike Festival in the Bregenzerwald. Under the motto "into the wold" (*into the Bregenzerwald*), it invites you to sporty and enjoyable discoveries from 1-4 July 2021. Also new on the program are mountain bike and road bike days for women, as well as bike & hike tours.

www.bregenzerwald.at/en/event/into-the-wold-gravelbike-festival

Literaricum Lech

Starting in 2021, a new literary summit will be hosted in Lech am Arlberg, this year from 8-10 July. “Literaricum” promises high-level education and entertainment. Each meeting will focus on a classic of world literature for which one author will set the tone in an opening lecture. For the debut, Daniel Kehlman has agreed to take on this task and speak about his relation to Grimmelshausen and his novel “Simplicissimus”. On the following days, participants will address related questions, such as the role rogues and tricksters play in different societies. www.lechzuers.com/literaricum-lech

Summer concerts in Lech Zürs am Arlberg

Summer concerts will be hosted for the first time in summer 2021 in Lech Zürs am Arlberg. The exact dates and programme details are still being finalised. www.lechzuers.com/sommerkonzert

TrailTrophy in Brandnertal

The “Trail Trophy” is a series of contests for experienced trail riders and downhillers at four different locations in Austria and Germany. In 2021, Brandnertal is due to host one of these events for the first time. From 9-11 July 2021, participants will enter into various competitions at Bikepark Brandnertal. The maximum number of contestants is 450 bikers. www.trailtrophy.eu/tt-brandnertal

7. Major Anniversaries in Vorarlberg

20th anniversary of the Women’s Museum in Hittisau

Hittisau im Bregenzerwald is home to Austria’s first and only women’s museum. To mark its 20th anniversary, the exhibition “Birth Culture. About giving birth and being born” is all dedicated to the subject of birth. Birth is a topic relevant to anyone and everyone, just as much as death is. The exhibition will be on show until 31 October 2021. Some programme highlights will be offered in a virtual format. www.frauenmuseum.at

8. Other News

NEW PODCASTS FROM VORARLBERG

Wald und Welt – Der Bregenzerwald Podcast

An acoustic trip through Bregenzerwald. Interesting personalities take a look beyond, while at the same time diving deeper into Bregenzerwald. New each month on the website of the Bregenzerwald Tourist Board and wherever there are podcasts. German only. www.bregenzerwald.at/podcast

Podcast Grenzenloses Eventdesign – Gespräche über gute Veranstaltungskultur

What is the recipe for success for a lively event? How can people meet in an enriching way, connect and brush up their knowledge? Under which conditions can participants become contributors? Journalist and storyteller Michael Gleich discusses questions such as these with experts from different fields in the podcast hosted by Convention Partner Vorarlberg. German only. www.convention.cc/podcast

PUBLIC TRANSPORT/HOW TO REACH VORARLBERG

Improved train service from Munich to Bregenz since December 2020

The new Lindau-Reutin mainland train station cuts travelling time from Munich to Bregenz down to two hours, as there is no more need for time-consuming detours via the island train station.

9. Further Information, Text and Photo Material

Vorarlberg Press Portal







Further information, text and photo material at www.vorarlberg.travel/en/press-portal

Safe Holidays in Vorarlberg

Information on Covid-19 measures and rules in Vorarlberg at www.vorarlberg.travel/visiting-safely

General information on the holiday destination Vorarlberg at www.vorarlberg.travel

10. Experience Vorarlberg in Real Time

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|  www.facebook.com/urlaubsland.vorarlberg |  www.youtube.com/VisitVorarlberg |
|  www.instagram.com/visitvorarlberg |  www.pinterest.de/visitvorarlberg |
|  www.twitter.com/visitvorarlberg |  www.vorarlberg.travel/livecams |

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This content was collected at the beginning of the year 2021 and updated from time to time. The content is based on our own research and information provided by partners.