

## Media Information

08 | 03 | 2023

### Sun, skiing and that springtime feeling

March and April are the most beautiful months if you love skiing. In the morning, or even at the crack of dawn, it's off to the slopes. Later on, you can relax on a sun lounger, listen to tasteful après ski music or enjoy a walk in the valley where the first signs of spring are slowly breaking through. The ski areas of Vorarlberg are beckoning you to come and ski until mid to late April 2023.

#### The pleasure of skiing for early risers

When the weather is getting warmer, it really pays off to use those morning hours for skiing. The snow is crisp and firm and the number of places on the morning ski trips is limited. This means there is lots of space on the freshly groomed slopes. Early birds can top it off by rewarding themselves with breakfast on the mountain.

Every Thursday at 7.45 a.m. the lifts of the Seekopfbahn in Zürs am Arlberg start for the "Frühstart Zürser Täli". Once a week, Montafon offers skiers the chance to whizz right down into the valley on the HochjochTotale, the longest valley ski run in Vorarlberg, first thing in the morning. In Montafon, the "Nova Exklusiv" and the "Ländle Früah Sport" invite you to set off at sunrise once a week. The cable cars and ski lifts at Ifen in Kleinwalsertal open as early as 7.45 in the morning from beginning of March to the end of the ski season.

#### A getaway with a view

What could be more delightful than relaxing on a terrace and enjoying the warmth of the sun and the magnificent spectacle of a white winter wonderland? There are plenty of sunny spots in the ski areas of Vorarlberg – you can choose to soak up the sun outside traditional ski huts, modern ski huts or mountain restaurants. From the contemporary Balmalp in Lech to the energy-efficient restaurant Frööd in Brandnertal, from the rustic Max Hut in Mittelberg in Kleinwalsertal to the cosy Obwaldhütte in Gargellen in Montafon: Whether you are enjoying fine food and drink, lively conversation or peacefully contemplating nature, you will have a wonderful time there.

#### Enjoy some music with your Après Ski Vorarlberg style

High-quality après ski events offer a variety of music. Firnklang Brandnertal brings together 42 live stations at selected locations in the ski area and in the valley under the motto "Sound Marathon in Brandnertal" in March. "Ski & Concert" is the motto for five Saturdays in March and April at the Sporthotel Steffisalp in Warth. Whether swing, boogie, nu-jazz or big band: At the Tanzcafé Arlberg music festival from 2 to 16 April 2023, not only will the sun terraces and bars of the elegant hotels in Lech and Zürs be transformed into stages for top musicians of various genres, but the village will also have its own festival stage.

#### Media Information Vorarlberg State Tourist Board

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**From the snow to the lakeside and the museum**

While the mountaintops are still covered with plenty of snow, flowers are starting to blossom in the valleys, and especially around Lake Constance. If you want to combine a day of skiing with an excursion into springtime, you can take the bus or the train to Bregenz, for example, and walk along the shore of Lake Constance. During your trip to the lake, you can take a visit to the vorarlberg museum or the Kunsthhaus Bregenz art gallery. At the vorarlberg museum in Bregenz, contemporary exhibitions offer insights into the history of the region. The Kunsthhaus Bregenz presents "Valie Export" from 4 March to 10 April 2023. If you love dance, you need to plan a trip to the "Bregenzer Frühling" spring dance festival. Internationally renowned dance ensembles will be giving guest performances from March to June 2023. Also a guest at the Festspielhaus Bregenz is the Vienna Burgtheater: with "Gefesselte Phantasie" by Ferdinand Raimund, they are making a guest appearance at Lake Constance as part of the Bregenz Festival at Easter.

Under the title "Stuffed Jews?", the Jewish Museum in Hohenems is looking at the history, present and future of Jewish museums until 10 April 2023. In the Bregenzerwald, the Women's Museum in Hittisau is among the museums open. The Werkraum Haus in Andelsbuch opens on 18 March 2023 with a new exhibition on Peter Zumthor, the building's award-winning Swiss architect. At the inatura nature show experience in Dornbirn the motto is to experiment and have a go. The special exhibition is currently dedicated to Lake Constance.

More information about sunshine skiing in Vorarlberg at

[www.vorarlberg.travel/en/skiing-vorarlberg/sunshine-skiing-enjoyment](http://www.vorarlberg.travel/en/skiing-vorarlberg/sunshine-skiing-enjoyment)