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1. Investments & innovations

NEW BUSINESSES

Boutiquehotel Lustenau

A small, elegant boutique hotel opened in March 2025 in an Art Nouveau villa originally built by textile industrialist Robert Bösch. The meticulously and extensively renovated villa features twelve stylishly furnished guest rooms. Guests can check themselves in and out.

No website available yet.

Velotique Hotel Hard

Following extensive renovation, the former "Hotel Angelika" in Hard on Lake Constance will reopen in mid-June 2025 as a modern Velotique Hotel featuring 21 rooms. Ten rooms come equipped with their own kitchen. The concept for the hotel, which specializes in accommodating cycling enthusiasts, was developed in collaboration with former Vorarlberg professional cyclist Matthias Brändle. Self-check-in enables flexible arrival and departure times. This convenient service will also benefit guests staying at the hotel during the Bregenz Festival or for business travel.

No website available yet.

Schnepfau Soft Cheese Dairy

The Alpenkäse Bregenzerwald cooperative has expanded its network. Following renovation of the former Schnepfau mountain dairy, they opened the new Schnepfau Soft Cheese Dairy at the end of April 2025. This facility produces Vorarlberg's first blue cheese. Master cheesemaker Johannes Fink and his team also create other soft cheese varieties using traditional hay milk. The location has a rich history: Schnepfau and its mountain dairy were once the seat of the Moosbrugger family, known as the "Cheese Counts." These prosperous cheese merchants maintained trading relationships well beyond Vorarlberg's borders.

www.alpenkaese.at/weichkäserei-schnepfau

Store "Regional Lada"Sulz"

Short delivery routes, 100% regional products and 24/7 accessibility: these are the hallmarks of the new innovative digital self-service store "Regional Lada" in Sulz. Its selection includes cheese and dairy products, meat, fruits and vegetables, baked goods and homemade delicacies. The store is freely accessible between 6 a.m. and 10 p.m., and outside these hours with a debit card. Customers scan their products and pay either in cash or by card. The digital checkout system automatically notifies suppliers when items need to be restocked.

www.regionallada.at



CONVERSIONS/EXTENSIONS/MAJOR RENOVATIONS

Renovation of the Karren Cable Car Valley Station completed

From January to March 2025, the valley station of the Karren cable car in Dornbirn underwent extensive renovations. The operators upgraded the control system, installed a photovoltaic system, and optimized energy efficiency. Additionally, the entrance area was relocated and the waiting area was expanded. New facilities include public restrooms, modern staff areas, and an intermediate storage space for the panorama restaurant at the mountain station.

www.karren.at/english

Seebad Bregenz

The new Seebad Bregenz opened in May 2025. Covering an area of 5,500 m², it combines four indoor pools, including a 25-metre competition pool and a height-adjustable pool floor suitable for therapy and children's swimming. Other facilities include a sauna area with access to Lake Constance, a roof terrace with whirlpool, and a 77-metre-long water slide. As part of the new construction, the adjacent lakeside lido was also renovated. The renovated 50-meter sports pool is located right next to the Seebad. New additions to the lakeside lido include a children's pool with water playground, an adventure pool with wave slide and current channel, as well as the lido building with changing rooms. The Seebad obtains most of its required energy from a photovoltaic system on the roof and from the lake thermal system.

www.seebad-bregenz.at

Larger and more sustainable: Festspielhaus Bregenz

In spring 2025, the Bregenz Festival and Congress Centre will open a new extension. The three-story building houses workshops, an assembly hall and an open-plan office. The workshop stage has also received a new, spacious foyer. The newly installed photovoltaic system provides environmentally friendly electricity for the congress center with its 23 event rooms. The new lake thermal system makes it possible to heat and cool the building using water from Lake Constance.

www.festspielhausbregenz.com/presse/technisch-und-energetisch-fit-fuer-die-zukunft

Prudent: Hotel Vermala Montafon

The Hotel Vermala in St. Gallenkirch, Montafon, kicked off the winter season in December 2024 with numerous new features. The Tschanhenz family, now in their fourth generation of running the hotel, has redesigned the entrance area with a new lobby and reception while also expanding the restaurants. In Zug, four new 25 m² "Heimatblick" double rooms have been added. Another highlight is the Weitblick spa featuring a sky pool, family-friendly clothed sauna and tea bar.

www.vermala.com

Uncomplicated: Montafon Moments

The former Hotel Traube in St. Gallenkirch, Montafon reopened in December 2024 under the new name "Montafon Moments" with a fresh concept. "Montafon Moments" represents a new, uncomplicated approach to travel, offering streamlined services at fair prices. The property features 36 rooms, a small wellness area and a restaurant. Self-service terminals are available for check-in and check-out.

www.m-m.at



Open Spaces: XOND Holiday Farm

In summer 2024, Theresia and Jodok Fritz took over the XOND organic farm in Riezlern in Kleinwalsertal, becoming the fifth generation to run this family enterprise. "XOND" means "healthy" in the local dialect and reflects the farming couple's philosophy. They aim to share their passion for healthy living with their guests. To this end, they have renovated seven holiday apartments on the farm. Available since December 2024, these apartments range from 35 m² to 70 m² in size. At the Fritz family farm, guests can enjoy not only stunning views of nature but also farm-fresh products while experiencing authentic farm life firsthand.

www.xond.at

Panoramic Views: Panoramahaus Dornbirn

In Dornbirn, the Four Points by Sheraton Panoramahaus has renovated all 162 rooms in three phases, working primarily with local craftspeople. Since January 2025, all rooms - from the 25 m² double rooms to the 52 m² residential suites - feature wooden flooring. Floor-to-ceiling windows offer stunning views over the Rhine Valley and surrounding mountains. Guests can enjoy breakfast in the restaurant located on the 11th floor. The building also features an extensive wellness and pool area, which is now accessible to a limited number of day visitors. A fitness center and spa offering cosmetic treatments and massages complete the amenities.

www.marriott.com/de/hotels/achfp-four-points-panoramahaus-dornbirn

Golden: Kaiser Hotel

Following renovation, young hoteliers Claudio Errico and Manuel Vetter reopened the Kaiser Hotel in Bregenz in mid-March 2025. Located in the heart of the city's pedestrian zone, the hotel features seven charmingly furnished rooms ranging from 25 m² to 45 m². One of the double rooms offers access to the 38 m² roof terrace, which will soon be landscaped and furnished with stylish outdoor pieces. Guests can enjoy their breakfast at "La Café" on the building's ground floor.

www.kaiser-hotel.at

Step by step: Naturhotel Chesa Valisa

Following the renovation of the garden at Naturhotel Chesa Valisa in autumn 2024, additional work will continue in spring 2025. The over 500-year-old main building will undergo energy efficiency renovations. The balconies will be converted into verandas. Valley-facing rooms will receive new balconies and floor-to-ceiling glass fronts. Additionally, the Kessler host family will modernize eleven bathrooms, enlarge several rooms, and create a new creative and meeting space. After 36 years, the swimming pool will also be modernized and replaced with a 12-metre stainless steel pool set in light-colored stone. The heated outdoor pool will remain, while the indoor entrance and expansion of the alpinSpa will follow in 2026.

www.naturhotel.at



Wellness Delights: Alpenhotel Post

Following a renovation period, the Alpenhotel Post in Au will welcome guests with exciting new features from mid-July 2025. The host family is modernizing the wellness area and installing additional saunas. The newly designed garden will feature a 13 x 5 meter pool with a sun deck, lounging area and playground. In mid-August 2025, the water slide complex will open, complete with a tube slide, wide slide and an adventure pool for children.

www.alpenhotel-post.com

Comfort: Hotel Adler

The Hotel Adler in Au will welcome its guests with several new features starting August 2025. The host family, who are gradually modernizing the rooms, are redesigning additional rooms in collaboration with local craftspeople from the Bregenzerwald. Six "family nests" with separate children's rooms will expand the accommodation options. The restaurant will receive a new look. New spa areas are being created - one for couples and one for families. For children, there will be a new indoor play forest featuring a trampoline, climbing wall, and pump track.

www.adler-au.at/bregenzerwald-hotel

Refreshed: Hotel Krone in Au

The Hotel Krone in Au in the Bregenzerwald is using spring and summer for renovations and will reopen in mid-September 2025. During the 200-day construction period, four new rooms will be added, while 18 existing rooms and the kitchen will be modernized. The spa area with forest views will be expanded by 150 m². This includes a new 30 m² exercise room and a garden sauna with winter ice bathing facilities. The newly designed outdoor relaxation area will offer more space. The Lingg host family is also constructing a staff house featuring 21 rooms, a common room, and kitchen. Photovoltaic systems on the roofs will provide environmentally friendly energy.

www.krone-au.at

2. Awards in tourism

MICHELIN Guide Stars

The prestigious MICHELIN Guide returned to Austria in early 2025 after a 15-year hiatus, bestowing a wealth of stars across the country. Several restaurants in Vorarlberg have now earned these coveted distinctions. Two restaurants in Lech am Arlberg received two stars each. Three additional restaurants were awarded one Michelin star. Six restaurants earned the green star for their commitment to sustainability. Seven restaurants received the "Bib Gourmand" distinction, which recognizes establishments offering exceptional value for money. Additionally, the "Young Chef Award" went to Vorarlberg's Julian Stieger from the Rote Wand Chef's Table in Lech am Arlberg.

www.vorarlberg.travel/aktivitaet/sternerestaurants/



Toques from Gault&Millau

The renowned restaurant and gastronomy guide Gault&Millau has been awarding special culinary achievements with toques for many years. Among the award winners in Austria are several restaurants from Vorarlberg. In the 2025 edition, four restaurants received four toques, 25 restaurants earned three toques, 24 restaurants were awarded two toques, and 14 restaurants received one toque. The "Inn of the Year 2025" award went to Wirtschaft Traube in Klösterle, run by Tanja and Tobias Schöpf. The "Future Award Vorarlberg" was presented to the Hotel Gasthof Krone in Hittisau.

www.vorarlberg.travel/aktivitaet/haubenlokale

Architecture Award for Fuchsegg Eco Lodge

The Fuchsegg Eco Lodge in Egg-Schetteregg in the Bregenzerwald received recognition at the Baukulturpreis 2025, awarded by Hypo Vorarlberg and the Vorarlberg Architecture Institute (vai). The jury praised the harmonious overall concept, which combines clear architectural design with environmental consciousness. The sustainable approach is highlighted by the use of local materials, particularly native timber, and collaboration with regional craft businesses. The Fuchsegg Eco Lodge resembles a traditional Vorsäß settlement. It features 30 rooms and lodges, a sauna house with a heated outdoor pool, and a publicly accessible restaurant.

www.fuchsegg.at

3. New offers & products in the Vorarlberg holiday regions

MOBILITY

Regional Public Transport Access for Lake Constance-Vorarlberg Guests

Since May 1, 2025, guests staying overnight in the Lake Constance-Vorarlberg region can use public transportation with their guest card. Currently, 13 municipalities offer this service, including the city of Dornbirn. Additional municipalities will join from July 1.

www.bodensee-vorarlberg.com/gaestekarte

HIKING, BIKING & Co.

Comfortable hiking on the Green Ring

The 28.5-kilometer "Der Grüne Ring" (The Green Ring) hiking trail leads through the mountains around Lech Zürs am Arlberg in three stages, following the path of the legendary "Der Weiße Ring" (White Ring) ski route. With the help of a book of legends, available from the Lech Tourist Office, hikers can discover 35 exciting local tales along the way, making the journey even more entertaining. Various points of interest, such as the Mountain Hut Library, the bivouac shelter, and the Chluppa, invite visitors to pause and explore. From summer 2025, the most scenic points along the trail will be easily accessible: the Rüfikopf cable car, Seekopf cable car, new Zugerbergbahn, Oberlech Bergbahn, and Petersboden chairlift will make ascents and descents more convenient.

www.lechzuers.com/en/the-green-ring



New Culinary Hiking Tour in the Bregenzerwald

For hiking enthusiasts who want to combine walking with delightful culinary breaks, the Bregenzerwald offers six tours under the motto "Culinary Hiking". These hikes, which can be booked as day packages, guide you step by step from course to course, starting with breakfast, continuing to lunch, and finishing with dessert. New for summer 2025 is the hiking route from Bezau to the Niedere and back down into the valley. The delightful hiking day begins with a mountain breakfast. Lunch is served at an Alpine pasture hut. Hikers enjoy their dessert in Bezau. The actual hiking time is approximately four hours. The hike can be booked between May 30 and August 31, 2025.

www.bregenzerwald.at/en/culinary-hikes

New hiking trail options in the Arlberg region

The 50-kilometer Arlberg Trail connects the five Arlberg regions of Lech, Zürs, Stuben, St. Anton and St. Christoph, winding through spectacular alpine landscapes. In addition to the relatively challenging original route, less strenuous alternatives will be available from summer 2025. Hikers looking for a more relaxed experience will enjoy trails with gentler uphill and downhill elevation changes. www.arlbergtrail.com

Playful Hiking in Oberlech

Starting June 2025, a new themed trail between Oberlech and Petersboden invites children to playfully discover nature. Along the leisurely three-kilometer path, eight nature-based activities bring the "Gypsum Holes" nature reserve to life. Children can play with natural materials found along the way, guided by informative signs. Around a thousand craters, known as dolines, shape this geologically unique area. The Gypsum Holes are also a paradise for botanists, with approximately 20 different orchid species flourishing here.

www.lechzuers.com

Cheese Hiking Trail on the Eichenberg

For almost 30 years, the Josef Rupp Cheese Trail has been a popular circular hiking route running between Eichenberg and the Pfänder in either direction. Since May 2025, this 10-kilometer trail has been renovated and redesigned. Along the way, 15 illustrated information boards show hikers how Vorarlberg mountain cheese and other cheese specialties are produced. The cheese trail is family-friendly and features several rest stops where refreshments are available. The trail can be accessed by public bus to Eichenberg or via the Pfänderbahn cable car, which runs from Bregenz up to the scenic Pfänder mountain.

www.eichenberg-bodensee.at/erlebnisse/wandern/käsewanderweg

Guided hike: Life on the Alpine Pastures - Nature, Enjoyment and Tradition

Alpine life in Kleinwalsertal is steeped in tradition and history. Those who want to learn more about it and sample Alpine products can join a guided hike every Friday from late June to mid-September. Along the way, your guide - a local farmer from Kleinwalsertal - shares insights about working on an Alpine pasture and its present-day challenges. The five-hour adventure tour concludes with a traditional bread-time snack featuring products from the Alpine dairy.

www.kleinwalsertal.com/de/Suchen-Buchen/Travelshop/Sommer_Erleben/Auf-der-Alp-Natur-Genuss-und-Tradition



Musical hiking with Philipp Lingg

With their song "Vo Mello bis ge Schoppernou", Philipp Lingg and the Holstuonarmusigbigbandclub (HMBC), which was active until 2017, achieved success throughout Europe. True to the song's title, singer-songwriter Philipp Lingg, who lives in the Bregenzerwald, leads guided hikes from Mellau to Schoppernau. Each hike concludes with a concert at the destination. The easy-going route covers 12.5 kilometers. Hiking dates are available on four occasions:

May 24, June 7, September 20 and October 11, 2025.

www.shop.philipplingg.at/collections/musikalisch-wandern

Five new gravel bike tours

Starting from Dornbirn, Bregenz, Feldkirch, the Bregenzerwald and Bludenz, gravel bike enthusiasts can explore five new routes beginning May 2025. The tours range from 30 to 40 kilometers in length with a maximum elevation gain of 500 meters. Gravel segments make up approximately 30 percent of each route and require no special technical riding skills. These routes are ideal for those wanting to try gravel biking for the first time.

The tours will be added to this page shortly:

www.vorarlberg.travel/aktivitaet/gravelbike

Pump Track at Silvretta Park Montafon

A pump track will open at Silvretta Park Montafon in St. Gallenkirch at the start of the 2025 summer season. The circular course, featuring curves and jumps, is suitable for all types of bicycles, scooters, longboards, skateboards and inline skates.

No website available yet.

Radflix bike service stations in the Bregenzerwald

How can we spark young people's interest in regional craftsmanship? This question inspired a competition organized by the witus (Economy & Tourism) communities around Bezau in cooperation with the Werkraum Bregenzerwald school. Students were tasked with designing Radflix stations equipped with bicycle pumps and tools, guided by architecture firms. In selecting the winners, the jury evaluated the aesthetic and functional design of the service stations as well as their sustainability. The seven selected stations are weather-resistant and blend harmoniously into the local townscape. Since the end of March 2025, Radflix service stations can be found in Bezau, Bizau, Reuthe, Mellau and Schnepfau.

www.bezau-bregenzerwald.com/aktivitaet/radlfix-radservicestationen

Extension of the EuroVelo 15

Starting June 2025, the EuroVelo 15 long-distance cycle route, known as the "Rhine Cycle Route," will extend along the Vorarlberg side of the Rhine. The section running through Vorarlberg and Liechtenstein uses existing cycle paths and spans approximately 61 kilometers. The complete Rhine Cycle Route covers around 1,450 kilometers, connecting six countries: the Netherlands, France, Germany, Switzerland, Liechtenstein and Austria.

en.eurovelo.com



Vorarlberg Cultural Cycle Tour

Starting from the Bielerhöhe Pass in Montafon, the new 252-kilometer cultural cycle tour leads you on a circular route to notable attractions throughout Vorarlberg. Along this route, cyclists discover not only diverse landscapes but also explore numerous museums, architectural highlights, and cultural venues. Following cycling paths and quiet roads, this engaging journey can be divided into stages as desired, taking you from Montafon through the Klostertal valley, to Lech Zürs am Arlberg, through the Bregenzerwald region, to Bregenz and along the Rhine Valley to Feldkirch. A bicycle taxi service over the Arlberg Pass is optionally available.

www.vorarlberg.travel/kulturradtour-vorarlberg/

NATURE & RECREATION

Permaculture and Forest Bathing

In Mittelberg in Kleinwalsertal, permaculture expert Andi Haller invites you on guided tours of his one-hectare natural garden, which he has been passionately expanding since 2011. He combines the guided tours with an invitation to experience forest bathing in a quiet, natural location close to the garden. Through breathing techniques and mindfulness exercises, participants strengthen their immune system and mental resilience.

www.kleinwalsertal.com/fuehrung-durch-den-permakulturgarten-zurueck-zur-natur

Zemma aufwachen in the Brandnertal

Since May 2025, a free yoga session called "Zemma aufwachen" (wake up together) has been taking place every Thursday morning at the Alvierbad in Brand. The 45-minute session offers a mindful and beneficial way to start your day in nature while overlooking the natural swimming lake. Afterwards, participants can enjoy a refreshing swim in the mountain spring waters of the Alvierbad. Participation is free and no registration is required. The pool is easily accessible by public bus, for example from Bludenz railway station.

www.vorarlberg-alpenregion.at/brandnertal/de/alvierbad-fest_vc5543

ART & CULTURE

Montafon Theatre Hike

For eleven years, Teatro Caprile in Montafon staged the theatre hike "On the Run". From summer 2025, a new production will take its place. During the five-hour circular hike "Border Experiences on the Magic Mountain", participants discover the historical and cultural connections between the Maisäß landscape and tourism, exploring pivotal moments and processes of transformation. Natural elements like light and weather shape each performance. Similar to Greek tragedies, a chorus of "learned chamois" provides commentary on the events. The hike takes place on select dates in July and August. It follows an easy walking route with approximately 200 meters of elevation gain in total.

www.montafon.at/de/Veranstaltungskalender/Theaterwanderung-Infoseite



Art on the Muttersberg

Six sculptures and installations by Vorarlberg artists line the four-kilometer Alpine Art trail on the Muttersberg near Bludenz. The circular trail starts at the Muttersbergbahn mountain station and returns to the same point. From late summer 2025, two additional artworks will be added. The works by sculptor Janine Rogen-Barbisch and WolfGeorg, who specializes in wooden sculptures, reflect the artists' individual perspectives on life in the mountains.

www.vorarlberg-alpenregion.at/bludenz/en/alpine-art-muttersberg-art-trail-bludenz

Opening of the Literaturhaus Vorarlberg

The Literaturhaus Vorarlberg opened on April 5, 2025. It is housed in the carefully restored historic Villa Franziska and Iwan Rosenthal in Hohenems. The Literaturhaus Vorarlberg serves as a venue for literature, encounters, and creative exchange. The program features readings and workshops that introduce visitors to the art of writing and storytelling.

www.literatur.ist

4. New & special features

Food Campus Arbogast

The new, immersive "Food Campus" festival on June 13 and 14, 2024 at Bildungshaus St. Arbogast celebrates taste education and explores the culture and history of culinary enjoyment. The program, developed in collaboration with Vorarlberg Tourismus and Slow Food Vorarlberg, features panel discussions and lectures, taste laboratory workshops, organic walking tours, and intimate table discussions in the chapel. Participants include renowned chefs from Vorarlberg, cookbook author Katharina Seiser, art historian Renate Breuß, pastoral care workers, and producers - from coffee roasters to fermentation experts. Additionally, around 20 producers will showcase their products, offering everything from Walgau snails to Montafon craft beer and Lake Constance fish.

www.arbogast.at/programm

A Taste of Kleinwalsertal

From 23 to 28 June 2025, Kleinwalsertal will host its first festival celebrating the valley's culinary traditions. Whether joining a cheese-tasting hike, a culinary valley walk, a guided gourmet tour to the Alpine pastures, or a mountain hut trek with special culinary insights - this week is all about savoring local flavors. The highlight of the week is an exclusive gourmet evening, where 10 top chefs showcase Kleinwalsertal's culinary diversity through a unique walking dinner.

www.kleinwalsertal.com/en/events/culinary-festival



New route for the Montafon Totale Trail

The Montafon has hosted the "Montafon Totale Trail" mountain running competition for many years. This year, the competition will take place on July 5 with several new features. It is now possible to compete as a team on the 33-kilometer route. Two or three people can complete this route in stages as a relay race. The 16-kilometer route follows a new course. It leads through impressive natural scenery from St. Gallenkirch via Gafrescha to the finish at Nova Stoba.

www.montafontotale.at/

M³ Montafon Mountain Bike Marathon with Children's Competition

On July 26, 2025, a children's competition will be held for the first time as part of the M³ Montafon Mountain Bike Marathon. The program features races for four age groups: under seven years, under nine years, under 11 years, and under 15 years. Participating children will need to complete both a technical section and a cross-country course.

www.montafon.at/m3

Transalpine Run in the Vorarlberg Alpine Region

The Transalpine Run is a stage race for trail runners where individual runners or two-person teams cross the Alps over seven days. In 2025, the competition celebrates its 20th anniversary and will make its first stop in Vorarlberg in September. From Lech am Arlberg, participants run through the Klostertal and Brandnertal valleys before continuing on to Switzerland and South Tyrol. In total, runners master 243 kilometers and 15,135 meters of elevation gain.

www.transalpine-run.com/en

Sound of the Roof Bludenz

The town of Bludenz has launched a new event series. "Sounds on the Roof" offers a unique open-air musical experience in a special setting on four summer evenings. DJs positioned on the balcony of the Remise Bludenz provide music ranging from disco to techno. The forecourt of the Remise transforms into a dance floor with bar area. Admission is free.

http://www.bludenz-events.at

Walserherbst 2025

The "steepest festival in the mountains" takes place every two years in the Grosses Walsertal Biosphere Park. From August 15 to September 6, Walserherbst presents land art, folk culture, music, cinema, literature and culinary experiences in extraordinary locations - both in buildings and amid nature. To complement public transport, Walserherbst introduced "Mitfahrbänkle" (ride-sharing benches) several years ago. These benches are located in all villages throughout the valley and in the entrance villages of Ludesch and Thüringen. Anyone sitting on these benches signals that they are looking for a ride.

www.walserherbst.at



Jam Session: Come and Play – Jazztreffpunkt Lochau

A new musical offering for jazz enthusiasts is launching in Lochau in 2025: jazz bassist and composer Rosario Bonaccorso is organizing monthly jam sessions at the community center under the title "Come and Play". Musicians from the region are invited to play and improvise jazz standards together or simply listen. The free event welcomes jazz enthusiasts with or without playing experience. The sessions take place on selected Sundays from 5:00 to 8:00 PM.

gemeinde.lochau.at/veranstaltungskalender/jam-session-come-and-play

Important Anniversaries in Vorarlberg

100 years of "Großfeldkirch" - The merger of Feldkirch

In 2018, the city of Feldkirch celebrated its 800th anniversary. In 1925, 100 years ago, the city of Feldkirch expanded to include the districts of Tisis, Tosters, Altenstadt, Levis, Nofels and Gisingen. Under the motto "Feldkirch One Hundred: Growing Together," numerous events this year will illuminate the past, present and future of the city. The program includes the medieval festival Montfortspektakel (16 to 18 May 2025), the year-round children's cultural project "feldaus. feldein" and the art exhibition "Where We Meet," on display at Palais Liechtenstein until the end of 2025. District tours and the open call to artists "Feldkirch 2125 - Visions of a City of the Future" complete the series of events.

www.feldkirch.at/leben-in-feldkirch/kultur-und-tourismus/feldkirch-einhundert

100 Years of Ernest Hemingway in the Montafon

Ernest Hemingway spent two winters in the Montafon during his early years: 1924/25 and 1925/26. The region, life in the Alps, and the snow left a lasting impression on him. The writer immortalized memories of his time in the Montafon in his novels "The Snows of Kilimanjaro" and "A Moveable Feast," among others. The Montafon commemorated its famous guest with various events in January 2025. A permanent exhibition at the tourist information office in Gaschurn showcases Hemingway's activities in the Montafon. Traces of his stays can also be found in his holiday accommodations: the Hotel Taube in Schruns and the Posthotel Rössle in Gaschurn.

www.montafon.at/en/my-montafon/encounters/ernest-hemingway

50 Years of Hypomeeting

In 2025, the Hypomeeting celebrates its 50th anniversary. Since 1975, the Mösle Stadium in Götzis has served as the venue for this internationally renowned multi-event athletics competition, where the world's elite decathlon and heptathlon athletes gather annually. The meeting, which is part of the World Athletics Combined Events Tour, received Gold certification for sustainable event management in 2024 and is regarded as Vorarlberg's most significant sporting event. Three decathlon world records have been set here over past decades. The anniversary meeting will take place on May 31 and June 1, 2025.

www.meeting-goetzis.at/en



50th Schubertiade

The Schubertiade was founded in Hohenems by cultural manager Gerd Nachbauer and baritone Hermann Prey. Since then, the festival, which now takes place in both Hohenems and Schwarzenberg in the Bregenzerwald, has grown to become the world's largest and most significant Schubert festival. While Hermann Prey stepped down from his festival duties a few years after its founding, Gerd Nachbauer continues to direct the Schubertiade to this day. In 2025, the Schubertiade will celebrate its 50th anniversary in Hohenems. The program runs from April to October across five concert periods (three in Hohenems, two in Schwarzenberg), featuring 30 lieder recitals, 25 chamber concerts, 13 piano recitals, and a piano matinee.

www.schubertiade.at/en

50 Years of Sonnenkopfbahn Klostertal

In early summer 2025, the Klostertal mountain railways at Sonnenkopf will celebrate their 50th anniversary. The festivities will feature musical performances by the Braz Böhmische band and Markus Wohlfahrt, former bandleader of the famous "Klostertaler". Along with culinary delicacies, there will be a children's program and a guided hike to the Muttjöchle.

www.sonnenkopf.com

40th ALPINALE Short Film Festival

The ALPINALE Short Film Festival returns to Bludenz for its 40th edition from August 5 to 9, 2025. Since its founding, the festival has showcased short films from around the world, entertaining both adults and children with screenings held indoors and outdoors beneath starlit skies. The festival presents the "Golden Unicorn" award to short films across various categories. The unicorn is the heraldic symbol of the town of Bludenz.

www.alpinale.at

25 Years of the Women's Museum in Hittisau

A little over 25 years ago, Elisabeth Stöckler had an idea. The art historian and curator wanted to open a women's museum in a village like Hittisau. The initiative was warmly received and, most importantly, found its space. In 2000, Austria's only Women's Museum opened in the newly built Fire Service and Culture Center in Hittisau, a timber building designed in contemporary Vorarlberg architectural style. Since then, the Women's Museum has been making women's history and culture visible. "Material / Change" is the theme for this anniversary year. The exhibition takes a critical, feminist look at our consumer culture.

www.frauenmuseum.at

25 Years of the Grosses Walsertal Biosphere Park

On November 10, 2000, the Grosses Walsertal took a significant step toward its future: With its designation as a UNESCO biosphere reserve, the region secured its place in the worldwide network of now 759 biosphere reserves across 136 countries. A quarter of a century later, the diverse impacts of this path are evident. To celebrate the 25th anniversary, the focus will be on exchange and dialogue through special programs, inspiring impact stories, and the "Musig & Buggla" event weekend, which will take place in Sonntag-Garsella from June 19-22, 2025.

www.grosseswalsertal.at



25 Years of Culture at Falkenhorst (Villa Falkenhorst)

Villa Falkenhorst in Thüringen near Bludenz celebrates "25 Years of Culture at Falkenhorst". The villa, with its expansive park, regularly hosts concerts, exhibitions, readings, theater performances, workshops, educational events and much more.

www.falkenhorst.at

25 Years of the Bahnhof Andelsbuch Cultural Society

The Bahnhof Andelsbuch, a venue for events and exhibitions, is celebrating its 25th anniversary. To mark the occasion, festivities will be held at the end of May. Additionally, the entire village will be transformed into a gallery. This extraordinary exhibition will be on display from May 23rd to October 2025.

www.bahnhof.cc

20 Years of the ValBlu Leisure and Adventure Pool in Bludenz

In 2005, the town of Bludenz expanded its leisure pool into today's sports and leisure resort with a hotel and fitness club. Since then, the resort, known as ValBlu, has undergone continuous renovation and development. It features indoor and outdoor pools, an extensive sauna complex, a fitness club with physiotherapy department, bistros, and a hotel with 56 rooms and restaurant. In 2025, ValBlu will celebrate its 20th anniversary. The highlight of the celebrations will be an open-air concert at the outdoor pool on August 21, 2025.

www.valblu.at

20 years of Vorarlberg Lines

Lake Constance shipping in Austria was once publicly owned. The company was privatized 20 years ago and has been operating as "Vorarlberg Lines" ever since. The seven ships provide both scheduled services and excursion trips. Theme-based event cruises are particularly popular. Vorarlberg Lines is celebrating its 20th anniversary with a competition that runs on their social media channels on the 20th of each month from April to September.

www.vorarlberg-lines.at

10 Years of the Alpine Culinary Festival

For 10 years, the Alpine Culinary Festival has been delighting food enthusiasts from near and far. The anniversary celebration will take place from September 1 to October 31, 2025. More than 60 events are planned throughout Vorarlberg, featuring some of Europe's finest chefs.

www.genuss-festival.com

10 years of FAQ Bregenzerwald

FAQ Bregenzerwald will celebrate its tenth edition from September 3 to 7, 2025. This festival-style forum with a culinary focus offers talks, workshops, concerts and guided tours. Since its founding, FAQ Bregenzerwald has explored socially relevant questions from diverse perspectives. People from various fields examine the past, present and future, offering insights into culinary, philosophical, agricultural, cultural, scientific and tourism-related topics. The venues, both in the village and on the mountain, have been carefully chosen.

www.faq-bregenzerwald.com



6. Other news

SUSTAINABILITY

Impact Lech: "The Future of Mobile Humanity"

From June 12 to 15, 2025, the Impact Lech symposium will address the theme of "The Future of Mobile Humanity." Experts from various fields will examine the future of passenger and freight transport, employee mobility, the mobility transition, and the ethical handling of AI. The central focus will be on how companies can find and secure the employees they need in the future.

www.impact-lech.at

Capercaillie Protection Plan in Brandnertal

The Loischkopf in Brandnertal is home to Vorarlberg's largest capercaillie population. To ensure the survival of this protected bird species, stakeholders in Brandnertal have worked with a wildlife biologist specializing in capercaillie to develop a comprehensive protection plan. This forms the foundation for both protecting the species and managing future tourism activities on the Loischkopf. www.vorarlberg-alpenregion.at/brandnertal/en/our-diversity/nature/capercaillie-at-loischkopf

Klostertal water bottle for fresh spring water

The Klostertal region is committed to reducing plastic waste by introducing glass bottles developed by Klostertal Tourism. The bottles are made from sustainable materials, produced using vegan methods, are taste-neutral, free from harmful substances, and dishwasher-safe. There are numerous filling stations available, including many publicly accessible fountains. Guests can obtain their glass bottles from local establishments, which can purchase them directly from the tourism office.

www.vorarlberg-alpenregion.at/klostertal/en/alpine-water-realm/water-encounters

NEW BOOK RELEASES

Book: "Architektur in Vorarlberg" ("Architecture in Vorarlberg")

The new book "Architektur in Vorarlberg", published by the Vorarlberg Architecture Institute (VAI), offers insights into Vorarlberg's contemporary building culture, which has gained international recognition. Released in November 2024, this 300-page volume provides an overview of Vorarlberg's architectural development since the 2000s. It showcases selected buildings and architectural perspectives, with a focus on the ecological and cultural significance of building culture.

www.v-a-i.at/aktuelles/publikation-architektur-in-vorarlberg



Book: "Zweite Heimat – Alpen* im Klostertal" ("Second Home - alpine pastures in the Klostertal")

Anna Engstler and Mathias Klocker visited all 17 alpine pastures (Alpen) in the Klostertal. They wanted to discover what motivates people to spend laborious summers on the alpine pastures with their livestock. The result is a book featuring documentary texts in German by Anna Engstler and photographs by Mathias Klocker. The texts and images not only showcase the nature and landscape but also illuminate the stories and perspectives of the alpine farmers. Without romantic idealization, the book tells the story of a second home where life follows its own unique rhythm.

* The word "Alpe" is commonly used in Vorarlberg. In other Austrian provinces, the term "Alm" is more typical.

www.annawandert.at/zweite-heimat

Book: "Pilgern in Vorarlberg" ("Pilgrimage in Vorarlberg")

The pilgrimage guide "Pilgern in Vorarlberg", written by Susanne and Walter Elsner, showcases 30 of the most significant pilgrimage destinations and contemplative paths in Vorarlberg. Historic chapels, churches and tranquil places of spiritual power invite visitors to pause, find peace, and gain new perspectives. Each route is described in detail in German language and provides comprehensive information about its historical, cultural and spiritual background.

shop.buchkatalog.at/pilgern-in-vorarlberg-9783702242701

Book: "Holz - von der Materie zum Gebauten" ("Wood - from the material to the built form")

The book "Holz - von der Materie zum Gebauten", written by architects Marina Hämmerle and Florian Aicher and available in German, offers a comprehensive insight into the cultural, technological, and ecological significance of wood as a building material. It illuminates the developments in forestry, technology, and architectural culture that have shaped the use of wood in construction, demonstrating how diverse and regionally distinct these developments have become. The beauty and special qualities of wood as a material are visualized in all their facets.

www.detail.de/de_de/holz-materie-gebaut



7. Further information, texts and images

Additional information, texts and images available at www.vorarlberg.travel/en/press-portal/ General information about Vorarlberg as a holiday destination at www.vorarlberg.travel

8. Experience Vorarlberg in real time

Inspiration & information: Follow our social media channels to see what our community discovers in Vorarlberg:

f Urlaubsland Vorarlberg

myVorarlberg

visitvorarlberg

visitvorarlberg

fin Vorarlberg Tourismus